



EDISON AWARDS[®]
INNOVATIONS & INNOVATORS

Intro to the Edison Awards

Lindsay Burch

Director of Marketing & Client Engagement

AGENDA

Event Statistics

Edison Awards at a Glance
Attendance Overview
Marketing Reach

Community Impact

Lee County Impact Report
Community Events/Florida Resident Opportunities

2023 – What's next?

Important Dates
How to get involved
2023 Achievement Honorees



EDISON AWARDS®

<https://youtu.be/3EbUzJtYC0w>



EDISON AWARDS®

EDISON AWARDS ATTENDANCE

2022 Event Attendance

496 Attendees

- 42 International Executives from 14 countries
- 339 US attendees from states excluding Florida
- 138 Companies representing \$1.4 trillion in revenue

Historical Information

- 12-30 different countries win Edison Awards every year
- Attendees include Business Executives, Innovators, Engineers, Media, Venture Capitalists, etc.
- Global Accelerator Programs (B&V, FPL)



EDISON AWARDS

EDISON ACHIEVEMENT AWARD HONOREES



EDISON AWARDS



Elon Musk

Tesla Motors & SpaceX



Yang Yuanqing

Lenovo



Dr. Paul E. Jacobs

Qualcomm



Martha Stewart

MSL Omnimedia



Alan Mulally

Ford Motor Company



Susan Hockfield

MIT



A.G. Lafley

Procter & Gamble



J. Willard Marriott, Jr.

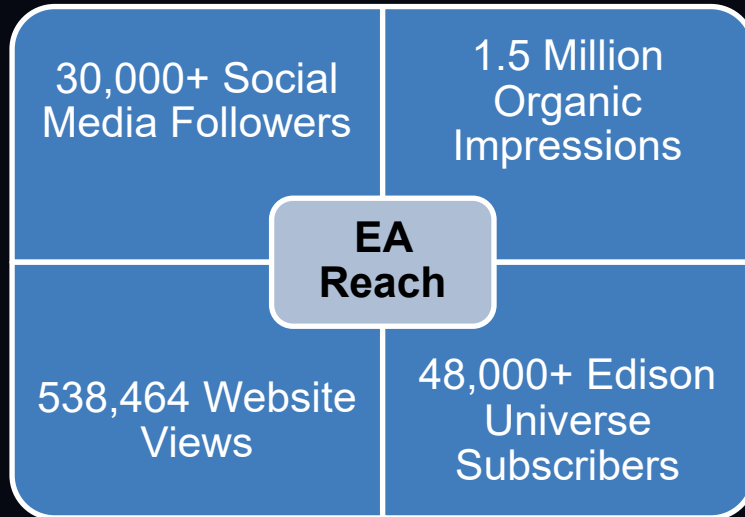
Marriott International

2022 MEDIA EXPOSURE

**380 Media
Outlets**

**190 Million in
Reach**

Broadcast Media,
Newspapers,
Online Sites, Radio,
Influencers, Blogs



EDISON AWARDS

MOMENTS

1st Annual Community Day

Professional Athletes + Developer
take the stage to inspire young minds
& invest in the community



MOMENTS

1st Annual Community Day

250+ students from 5 area high schools attended and EA provided a pizza party for lunch!



MOMENTS

1st Annual Community Day

Additional Highlights

- US Sugar Corporation
 - Produce Bags Donated
- WOWcube
 - Held a giveaway for 2 units!
- Edison Universe
 - Awarded \$5,000 in Scholarships to the 2022 Young Edison Challenge Winners!



MOMENTS

1st Annual Community Day

Additional Highlights

- US Sugar Corporation
 - Produce Bags Donated
- WOWcube
 - Held a giveaway for 2 units!
- Edison Universe
 - Awarded \$5,000 in Scholarships to the 2022 Young Edison Challenge Winners!



EVENT STATISTICS

Southwest Florida Economic Impact – Lee County Algorithm

- Total Estimated Direct Impact - \$1,055,744
- Hotel Impact - \$749,200
- Estimated Flight Expenditure - \$170,000
- Estimated Ground Transportation - \$40,000
- Total Sales Tax Generated - \$63,344
- Total Resort, Local & State Tax Recovered by County - \$48,322
- **Total Estimated Output of Economic Impact - \$2,722,292**



COMMUNITY IMPACT

Lewis Latimer Fellowship

Fellow Byron Jones, Miami Dolphin, will deliver a series of inspirational speeches at area schools
Local Community Senior Leaders Collaborate & Strategize with Global Senior Leaders

CAPS Network coming to Babcock Ranch

Florida will receive its first Center for Advanced Professional Studies + Workforce Development

Community Day – Open to the Public

Complimentary Admission to a student-focused event aimed to inspire an interest in innovation, problem solving and a lifetime of learning!

Lightbulb Series – Open to the Public

Collaboratory and Edison Awards have partnered to bring together high-powered and innovative minds from the nation's most notable organizations to discuss ideas that benefit SWFL.



EDISON AWARDS

THANK YOU, 2022 SPONSORS!



IMPORTANT DATES

2023 EDISON AWARDS NOMINATIONS

August 1 – November 25

2023 YOUNG EDISON CHALLENGE (YEC) NOMINATIONS

September 15 – January 31

FINALISTS ANNOUNCED

February 11, 2023

REGISTER TO ATTEND

February 11 – March 29

Please Note: Registration closes March 29

2023 EDISON AWARDS EVENT

Wednesday, April 19 Welcome Reception at Edison & Ford Winter Estate

Thursday, April 20 Meet the Innovators & Gala Event

Friday, April 21 Community Day & Pitch Panels



EDISON AWARDS[®]

We Need Your Help...

BECOME A JUDGE

Apply now – November 25

[Apply To Judge](#)

SPREAD THE WORD: NOMINATIONS & YEC

Now Accepting Nominations for Game Changing New Products/Services

SOCIAL MEDIA

“Follow” us on LinkedIn, Facebook, Instagram, and Twitter to stay up to date

REGISTER TO ATTEND

Receive a 50% discount when you register as a Florida Resident

BECOME A SPONSOR

Partner through a Platinum, Gold, Silver, or Bronze Sponsorship Package

Sponsor a portion of the event (ie: Lunch Break, Closing Concert, VIP After-Party)

Exhibit at the “Innovators Showcase”



EDISON AWARDS[®]

PLATINUM \$55,000+

- 16 full access passes to 3-day event
- 5 Individual Social Media Endorsement or Content Shares
- 2-minute spotlight video during Gala
- Company logo on Step & Repeat (featured behind all finalist photos)
- Address attendees through one speaking/panel opportunity
- VIP seating at Gala - guaranteed
- Article featured in EA Quarterly Communication (48,000+ reach)
- Exhibit space
- Emblem displayed in-season on Downtown Fort Myers Banner
- Onstage recognition by Gala emcee
- Address 500+ attendees onstage via intro/closing remarks
- Company logo on reception signage
- Company branding displayed at "Meet The Innovators" program
- Covers an Entrepreneurial Student's admission to 3-day event
- Feature an "Innovation" article/blog posted on Edison Awards Website
- Spotlight on RSW International Airport Banner
- Use of "Edison Awards Sponsor Seal"
- Opportunity to provide gift bag item
- Company logo displayed on digital screens for duration of event
- Organization spotlight on the Edison Awards' website
- Program Recognition
- Press Release announcing partnership
- Designated sponsor badge

GOLD \$35,000

- 12 full access passes to 3-day event
- 4 Individual Social Media Endorsements
- Exhibit space
- Emblem displayed in-season on Downtown Fort Myers Banner
- Onstage recognition by Gala emcee
- Address 500+ attendees onstage via intro/closing remarks
- Company logo on reception signage
- Company branding displayed at "Meet The Innovators" program
- Covers an Entrepreneurial Student's admission to 3-day event
- Feature an "Innovation" article/blog posted on Edison Awards Website
- Spotlight on RSW International Airport Banner
- Use of "Edison Awards Sponsor Seal"
- Opportunity to provide gift bag item
- Company logo displayed on digital screens for duration of event
- Organization spotlight on the Edison Awards' website
- Program Recognition
- Press Release announcing partnership
- Designated sponsor badge
- Tax write-off to the extent allowed by law

SILVER \$20,000

- 8 full access passes to 3-day event
- 3 Individual Social Media Endorsements
- Company logo on reception signage
- Company branding displayed at "Meet The Innovators" program
- Covers an Entrepreneurial Student's admission to 3-day event
- Feature an "Innovation" article/blog posted on Edison Awards Website
- Spotlight on RSW International Airport Banner
- Use of "Edison Awards Sponsor Seal"
- Opportunity to provide gift bag item
- Company logo displayed on digital screens for duration of event
- Organization spotlight on the Edison Awards' website
- Program Recognition
- Press Release announcing partnership
- Designated sponsor badge
- Tax write-off to the extent allowed by law

BRONZE \$10,000

- 4 full access passes to 3-day event
- 2 Individual Social Media Endorsements
- Use of "Edison Awards Sponsor Seal"
- Opportunity to provide gift bag item
- Company logo displayed on digital screens for duration of event
- Organization spotlight on the Edison Awards' website
- Program Recognition
- Press Release announcing partnership
- Designated sponsor badge
- Tax write-off to the extent allowed by law

2023 Sponsorship Benefits

Based on 3-Year Term



EDISON AWARDS

2023 Partner Opportunities

“Presented By” Opportunities: Spotlight a Program Segment

- Sponsor Coffee Break/Breakfast/Lunch
- Closing Concert
- Welcome Reception
- VIP After-Party

Hosting Opportunities: Address Attendees in a private setting

- Host Breakout Session/Fireside Chat
- Host a Private Cocktail Hour

Branded Opportunities: Logo Placement

- Badge Lanyards
- Gift Bags



EDISON AWARDS[®]

THANK YOU!

Lindsay@edisonawards.com

912-655-7550

EDISON AWARDS[®]

INNOVATIONS & INNOVATORS

